

Key Responsibilities

- Work directly with clients like the VP – Marketing Strategy & Insights and other senior management to act as an extension of their team.
- Support client teams with marketing & consulting frameworks, analytics & data analysis using data from consumer research, sales, finance and other data available.
- Lead projects for AQ in portfolio strategy & allocation, business planning, marketing ROI, growth decomposition, opportunity identification, data visualization and analytics and other areas.
- Play a business development role and generate additional projects for AQ from other clients within the organization.
- Work with the AQ India based teams to perform required data analysis and create presentations that present the “story” from the analysis to clients.
- Ensure all client deliverables meet client expectations in terms of scope, speed & quality.
- Continuously gather & pass client inputs, perspectives, thinking & feedback to the offshore team.

Essential Skills & Competencies

- Excellent marketing domain knowledge understanding, particularly in the consumer goods domain. Food & Beverage domain experience is a bonus.
- Should be good at analytical thinking & breaking down large problems into solvable parts.
- Willing to continuously co-ordinate with offshore teams in India and handle late night & early morning calls as required.
- Good Microsoft Excel and PowerPoint skills required.
- Have a consulting orientation; gather different perspectives, examples and use them to enrich day-to-day work.
- Ability to multi-task and manage multiple projects at the same time.

Qualifications

- 3-5 years of consulting experience in the areas of marketing or strategy is a must.
- Experience from a top tier consulting firm would be preferred.
- Master’s degree in business administration is preferred. Preferably with marketing/strategy as one of the focus areas. Classes 2011-2014 would be most suitable.
- Bachelor’s degree in business, economics, engineering and/or marketing.

Salary & Other Details

- Salary including benefits will be based on prior experience & qualifications and will match industry standards.
- Salary will include a base salary and performance linked bonus.
- Based on performance, AQ also pays a profit linked bonus at the end of year to associates.
- Excellent medical insurance from Blue Cross Blue Shield will be provided to employees and their family. AQ typically contributes 70-80% of insurance costs.