

Key Responsibilities

- Consult with clients to deliver marketing analytics aimed at improving consumer engagement and retention.
- Work closely with client analytics teams to deliver consumer insights aimed at improving customer engagement/retention.
- Define business requirements, conceptualize analysis framework, define data requirements, perform the analysis, and coordinate implementation with other business partners.
- Create presentations that present the story from the data and insights to clients.
- Direct and collaborate with the larger AQ team to provide client support and develop leading analytics solutions.
- Mentor team members on development of analytics solutions and solve business problems.
- Extensive use of SQL/SAS/Hadoop to analyse high volume transaction data sets to extract actionable insights.

Essential Skills & Competencies

- Knowledge of Statistical Techniques, SQL, SAS and Hadoop.
- At least 1 year of experience with quantitative methods to define analytical solutions, visualization tools to communicate and explain patterns, and designing and implementing analytical solutions to solve business problems.
- Related master's Degree (CS, MATH, Bio-Tech, Engineering (any) or related), and 2 years of related experience.
- If offered employment, must have legal rights to work in U.S. EOE.